



FRASER RIVER STURGEON
CONSERVATION SOCIETY



2023 - 2024 Sturgeon Conservation Challenge

Sponsorship Opportunities

On behalf of our Honorary Chair Rick Hansen & the FRSCS Board of Directors we invite you to participate in this year's Sturgeon Conservation Challenge by way of sponsorship participation. The Event runs from July 15, 2023 to our Gala evening May 11th 2024 at the Langley Coast Hotel.

The only event of its kind, the annual Sturgeon Conservation Challenge raises much needed funding to protect and restore Fraser River White Sturgeon. 100% of the funds raised support this incredible species.

We have the following event and general sponsorship opportunities for your consideration:

1. "Gold" Funding Support: \$ 25,000.00

- a. Opportunity for Presenting Partner
- b. Includes 4 Boat Teams in the 2023 - 2024 Sturgeon Conservation Challenge Event.
- c. Includes 1 Experience Trip - 8 hours on the water with a FRSCS accredited guide encountering these amazing long live fish and to hear their story.
- d. Partner/Sponsor branded Swag for the Sturgeon Conservation Challenge
- e. Onsite support from FRSCS Team for Partner/Sponsor events, community engagement (as available)
- f. Acknowledgement on FRSCS website, program materials and social media.
- g. Acknowledgement at the May 11th Gala and auction.



2. “Silver” Funding Support: \$15,000.00

- a. Includes 2 Boat Teams in the 2023 – 2024 Sturgeon Conservation Challenge Event
- b. Includes 1 Experience Trip - 8 hours on the water with a FRSCS accredited guide encountering these amazing long live fish and to hear their story.
- c. Onsite support from FRSCS Team for Partner/Sponsor events, community engagement (as available)
- d. Acknowledgement on FRSCS website, program materials and social media.
- e. Acknowledgement at the May 11th Gala and auction.

3. “Bronze” Funding Support: \$10,000.00

- a. Includes 1 Boat Team in the 2023 – 2024 Sturgeon Conservation Challenge Event
- b. Includes 1 Experience Trip - 8 hours on the water with a FRSCS accredited guide encountering these amazing long live fish and to hear their story.
- c. Onsite support from FRSCS Team for Partner/Sponsor events, community engagement (as available)
- d. Acknowledgement on FRSCS website, program materials and social media

4. Gala Specific Sponsorships in whole or in part donations.

- a. Gala Catering: \$25,000.00 in whole or in part.
- b. Event Media and AV: \$7,500.00
- c. Entertainment: \$3,000.00
- d. Givergy Event and Auction Support: \$ 9,000.00 in whole or in part
- e. Gala table Sponsorships \$1,000.00 per table
- f. Enter a all included 4 Man Boat Team for the event \$5,000.00

Acknowledgement on FRSCS website, program materials and social media.

Acknowledgement at the May 11th Gala and auction.

5. Project Specific Sponsorships

- a. Monitoring and assessment program annual cost: \$100,000.00
 - i. Sponsor equipment only: \$10,000.00
- b. Juvenile Program annual budget: \$40,000.00
 - i. Sponsor individual juvenile tagging days: \$1,000.00 per day.
- c. Eco Hero Award Program Total: \$25,000.00
 - i. Sponsor the \$5,000.00 Scholarship award.
 - ii. Sponsor winners' sturgeon experience days \$2,500.00 per day.
- d. Ghost gear removal project annual budget \$85,000.00
 - i. Sponsor individual removal days \$3,000.00.
- e. Education annual cost for school program \$40,000.00
- f. Experience day Program: \$2,000.00 per trip

Acknowledgement on FRSCS website, program materials and social media.

Depending on sponsorship levels more additional branding exposure can be considered.

We hope you will join us in making a difference for these Iconic fish as they **MUST** have our help for a sustainable future!

Please contact John Rissling with any questions you may have:

John Rissling c: 604-290-7492 e: john@frasersturgeon.com

www.frasersturgeon.com

Thank you for your generous support as together we can achieve great things for White Sturgeon

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